

BOWES PARK PRIDE

2026 Sponsorship Opportunities

Bowes Park Pride is a free, community-led celebration of love, diversity, and togetherness right in the heart of our neighbourhood. On **Sunday 5th July 2026**, Myddleton Road transforms into a vibrant street festival with live music, performances, local food, family activities, and so much more.

We believe everyone deserves to feel welcome, seen, and celebrated. Whether you're part of the LGBTQ+ community, an ally, or simply someone who loves a great street party, Bowes Park Pride is for you.

Bowes Park Pride is a community grassroots Pride event. We are so proud of the local businesses, pubs, restaurants and cafes who are already supporting Bowes Park Pride 2026 - **we'd love you to be a part of your local Pride!**

Here's how you can be involved....

Headline Sponsor: £750

- Prominent logo on all marketing materials
- Named stage sponsorship
- Dedicated social media features
- VIP area for your team
- Banner placement at prime locations
- Speaking opportunity at event
- Headline Sponsor Poster to display at your business

Gold Sponsor: £400

- Large logo & link to your website on event website
- Logo on event marketing materials
- Social media shout-outs
- Banner space at event
- Gold Sponsor Poster to display at your business

Silver Sponsor: £250

- Medium logo & link to your website on event website
- Social media mention
- Banner space at event
- Silver Sponsor Poster to display at your business

Bronze Sponsor: £150

- Listing on our sponsors section of the website
- Social media mention
- Bronze Sponsor Poster to display in your window

Email hello@bowesparkpride.org for more info.