



BOWES PARK
PRIDE
Impact Report
2026

Welcome

Bowes Park Pride began as a simple conversation and a shared vision: to create a day where our community could come together to celebrate diversity, equality, and belonging. We hoped for an event that reflected the welcoming, inclusive, and independent spirit of Bowes Park.

Thanks to the incredible support of residents, local businesses, organisations, artists, performers, traders, volunteers, partners, and our dedicated organising committee, that vision became a reality. Their passion, commitment, and countless hours of hard work made Bowes Park Pride 2026 possible, and we are deeply grateful for everything they achieved.

Special thanks goes to Lucy, from Myddleton Road Market, for sharing the space with us - without her this years Pride would not have been possible.

The event celebrated LGBTQ+ lives while bringing thousands of people together, strengthening local connections, supporting independent businesses, and showcasing local talent. It demonstrated the power of collaboration and showed what can be achieved when a community works towards a shared purpose.

This report recognises everyone who helped make Bowes Park Pride possible, especially members of the organising committee who all contributed to its success.

As we look ahead, we hope to continue building an inclusive, accessible, and sustainable Pride for Bowes Park.

Thank you. We'll see you next year!



Ben & Giulio, Founders

BOWES PARK
PRIDE



The incredible
Pride Committee



Putting Pride at the heart of the community

Bringing Pride to Bowes Park

Bowes Park Pride took place on Sunday **5 July 2026** along Myddleton Road in Haringey, North London. The event transformed the heart of Bowes Park into a vibrant celebration of equality, diversity, inclusion, and community spirit. Collaborating with Myddleton Road Market meant that we could lean into some of the event infrastructure already in place, working with the market team to build something truly special for the community.

The event brought together LGBTQ+ people, allies, families, local residents, community organisations, artists, performers, volunteers, and businesses for a day that celebrated identity while strengthening connections across the wider community. We estimate **4,000 people** attended the event throughout the day.

Bowes Park Pride was designed not only as a celebration, but as a community-building event that created opportunities for people to connect, access support, support local businesses, and experience Bowes Park as an inclusive, welcoming destination.

The success of the event demonstrates both the growing **demand for inclusive community events** and the significant social and economic value they bring.

4,000

 people estimated to have attended Bowes Park Pride

98%
of attendees
likely to
come again



59
volunteers
on the
day



35+
market
stalls
trading



6
hours of
continuous
entertainment



2
stages
featuring
local talent



1
community
brought
together



“

It was absolutely fantastic! We are so lucky to live in such a beautiful community!

Rachel, Local resident

I've lived here for 15 years and never seen anything like it. It was absolutely flawless, exceeded all expectations, and in these troubled times of ours, served as such a force for good, showing what community could and should look like when people come together in the spirit of inclusivity and acceptance. More next year please!

Anonymous, Local resident

What a glorious and celebratory day well done to the organisers and participants and volunteers. Thank You! It made me feel proud of my community.

Richard, local resident

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Making our community stronger



Community impact

Creating safe and inclusive spaces

Bowes Park Pride provided an important safe space where LGBTQ+ people could celebrate openly within their own community.

For many attendees, events such as Pride offer much more than entertainment - they provide visibility, acceptance, connection, and reassurance that everyone belongs.

The event supported:

- ♥ Increased **LGBTQ+ visibility** within the local community
- ♥ Reduced feelings of **isolation**
- ♥ Promoted **acceptance** and **understanding**
- ♥ Encouraged positive conversations about **equality** and **diversity**
- ♥ Fostered a stronger sense of **belonging** within the Bowes Park Community

Families, young people, older residents, and allies all participated, demonstrating the inclusive nature of the event and reinforcing Bowes Park's reputation as a welcoming and diverse neighbourhood.



“

To the organisers of this event - a million heartfelt thank you's.

I'm a north London resident, and in a same sex relationship. Me and my partner have a young child. This past year or so I've been so extremely worried, if not terrified of how things have been playing out with the rise of hate against our community.

I've been fearful for all of us, including my family, but coming to Bowes Park Pride was exactly what was needed for me, and I'm sure so many others to see. It made me realise that we are not alone, that love is louder than all of the hate being spread online. I cried so many tears of joy at your event and I'm still emotional thinking about it.

Thank you thank you thank you!!!!!!

I wish all of your team the most happiness and I hope that Bowes Park Pride continues to be an annual event :) what a day!!!! ❤️

”

**BOWES PARK
PRIDE**

Strengthening community connections

Bowes Park Pride brought together local **residents, community groups, charities, public services, volunteers, and local businesses.**

Throughout the event, attendees had opportunities to connect with organisations providing information and support relating to **mental health and wellbeing, LGBTQ+ support services, and Community volunteering.**

These partnerships continue beyond the event itself, creating stronger local networks and **encouraging future collaboration** across the community.

Local community organisations and public services supporting the event included:

- Bowes Park Folk Club
- Grow N22
- London Metropolitan Police
- Myddleton Road Community Benefit Society
- Myddleton Road Market
- North London Samaritans
- R Voices Choir
- Tottenham Community Choir



“

Thank you from the bottom of my heart for putting this event on - we feel so much more part of our community and more accepted and visible as a queer family locally. The ripples from this will be immeasurable. We had the best time. THANK YOU.

Charlie, Local resident

I loved Bowes Park Pride! As an out north London lesbian, I've been going to Pride events in London and other towns and cities for more than 30 years. What Bowes Park Pride delivered so beautifully was a sense of community, inclusivity, fun and safety. It really was like Pride in the old days, which was joyful to experience. Bravo to the whole team, you must be immensely proud of all your hard work.

Bella, local resident

I've lived in this area my whole life and never thought I'd see something like this in Bowes Park! It was an incredibly heartwarming and beautiful to see the mix of communities. I hope it happens next year too!

”

**BOWES PARK
PRIDE**



Cllr Dawn Barnes, Mayor of Haringey

“It was a delight to be asked to take part in Bowes Park Pride 2026. Multiple stages, a variety of events and excellent promotion, it was a really lovely community event. It was fantastic to see so many volunteers, local support and new visitors to the area.

As well as giving a boost to Myddleton Road shops, it was a family friendly event, and a Pride for the whole community to be proud of.”



Cllr Mark Blake, Leader, Haringey Council

“Bowes Park Pride has quickly established itself as a highlight of Haringey’s cultural calendar. As Council Leader I was delighted to attend this year and met the organisers who through their passion brought our community together and showcased Myddleton Road providing a boost to local businesses in the area.

The event brings people from across our borough and beyond to celebrate and have fun and is supported by over 60 volunteers. Haringey has a proud legacy of standing up for our LGBTQ+ community and this event embodies our values and spirit.”



Bambos Charalambous MP, Southgate & Wood Green

“Following the fantastic growth of the event in just one year from 250 to 4,000 attendees, Bowes Park Pride has become a significant date in the local diary. This is not just a grassroots community event; it is life affirming for community members from across north London and bordering counties.

As a volunteer-led CIC, none of this is paid work - it’s all driven by people who care about creating something positive for our community.

Bowes Park Pride is a positive force that stands with all LGBTQ+ neighbours and I am proud to support this campaign.”

Proud to be run by volunteers



A volunteer-led Pride

Volunteers were fundamental to the successful planning and delivery of Bowes Park Pride. More than **60 volunteers** and key supporters made the event possible in a range of roles, including serving on the organising committee, assisting with preparations in the weeks leading up to the day, and delivering event-day operations.

Volunteers also strengthened their connections to the local community, helping to foster a greater sense of **belonging, civic participation, and local pride**.

Recognising the importance of creating a **safe and inclusive event**, all volunteers completed Counter Terrorism awareness training delivered by the London Metropolitan Police, either through in-person sessions or accredited e-learning. This investment in volunteer development helped ensure the team was equipped to respond appropriately to potential risks while contributing to a welcoming, well-managed, and secure environment for attendees.

The contribution of volunteers extended far beyond the delivery of the event itself. Their time, skills, and commitment enabled Bowes Park Pride to deliver a high-quality community celebration while building local capacity and demonstrating the value of community-led action in creating inclusive public events.

750+ hours of volunteering before, during and after Pride day

“

What a glorious and celebratory day. Well done to the organisers, participants and volunteers. Thank You! It made me feel proud of my community.”

”



Volunteering



Leaving a skills legacy

The volunteer programme created meaningful opportunities for local people to build confidence, develop transferable skills, and gain practical experience in leadership, teamwork, communication, event management and problem-solving.

Skills developed by local people include:

- ★ Audio visual technology
- ★ Licencing & event management
- ★ Community organising
- ★ Counter terrorism training
- ★ Digital and social media
- ★ Event marshalling
- ★ Merchandising
- ★ People management
- ★ Set building
- ★ Stage management

... and so much more!



Amplifying our message via social media



Tuning Instagram views into visitors

The Bowes Park Pride social media campaign exceeded all expectations, playing a vital role in promoting the event and bringing the local community together. Through engaging, inclusive and eye-catching content, it raised awareness of Bowes Park Pride and encouraged people to get involved, share the event with friends and connect with the wider community.

The campaign was conceived and delivered by our committee, drawing on the professional expertise of a **social media specialist** who serves as a committee member. Working closely with the wider team, they created content that captured the personality of Bowes Park Pride and responded quickly to growing online interest. This combination of professional expertise, local knowledge and lived experience made the campaign feel authentic, inclusive and welcoming.

An endorsement from Sophie Ellis-Bextor provided a further boost, helping extend its reach beyond the immediate Bowes Park community.

Overall, the campaign demonstrated the power of social media to attract new audiences, strengthen community connections and turn online engagement into real-world visitors to Bowes Park.

547,000

views on Instagram
between May and July



113k
people
reached via
Instagram



20k
social media
content
interactions



285
Instagram
posts & stories
published



Social media

A boost for the local economy



Economic impact

One of the most significant outcomes of Bowes Park Pride 2026 was its positive impact on the local economy. Several businesses reported their **best-ever day of trading**, as Myddleton Road experienced one of its busiest days in recent decades.

The event generated a **substantial increase in footfall** throughout the day, attracting visitors who shopped, dined, enjoyed local cafés and pubs, explored the market stalls, and discovered Bowes Park's independent businesses.

This increased activity provided a significant boost to the local economy and highlighted the value of Bowes Park Pride supporting local trade.

£84k

estimated benefit to the local economy from Pride attendees



+42%

average takings increase for shops, cafes and bars



+73%

average increase in stallholder takings



90%

of local businesses saw an increase in footfall



100%

of local businesses surveyed would like another Pride



Local economy



“

Organisers were fantastic, volunteers amazing, huge increase of footfall on the street.

Shaii and Emily, Myddelton Road Emporium

A really positive experience because it brought an influx of new customers to Myddleton Road unlike anything we had seen before.

Daniela, Mexican street food stall holder

New customers, more customers, intake was great. A lot of new faces. Best days takings in 10 years.

Abe, Manager at Bohem Tap Room

We live in Muswell Hill and I had no idea there was such a great community atmosphere on our doorsteps. We ate lunch, bought from the gift shops. We loved it!

Matt, Muswell Hill resident

”

Keeping it clean and green



Environmental

Creating a green Pride

We are committed to minimising the environmental impact of Bowes Park Pride. Instead of distributing single-use plastic giveaways, we focused on minimising waste and promoting sustainable choices. A team of more than 30 volunteers cleaned the site immediately after the event, leaving Myddleton Road tidy.

Unused and uncooked food was donated to the local food bank to reduce waste and support the community, while our main stage was powered by 100% solar energy. We also encouraged visitors to use public transport and other sustainable travel options wherever possible. Together, these measures helped make Bowes Park Pride a cleaner, greener community event.

30+ street cleaning volunteers cleared and recycled waste after Pride.



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single-use plastics
given away as
“free gifts”



89%

of attendees came
by public transport,
bike or on foot



100%

of reusable food
items donated to
a foodbank



100%

solar power
used by the
main stage

“

This is how Pride should always be done. They put the community and message at the heart of it and it was absolutely beautiful.

David, London

”

What next for Bowes Park Pride?



Outcomes

In conclusion, Bowes Park Pride 2026 successfully achieved its objectives by:

- ✓ Celebrating LGBTQ+ communities and promoting equality
- ✓ Creating a safe, welcoming, and inclusive public event
- ✓ Creating a family friendly event, for all varieties of family
- ✓ Increasing community participation and civic pride
- ✓ Reducing social isolation through meaningful community engagement
- ✓ Strengthening community organisations, residents & businesses relationships
- ✓ Supporting local businesses through increased visitor footfall and spending
- ✓ Creating opportunities for artists, performers, traders, and volunteers
- ✓ Promoting Bowes Park as an inclusive and welcoming destination

Looking ahead

The success of Bowes Park Pride demonstrates growing demand for inclusive community events that bring together people from all backgrounds while delivering tangible social and economic benefits. Specifically, attendance and our surveys have shown a desire for LGBTQ+ safe events and spaces.

With continued **funding** and **investment**, future events will:

- Ensure more members of the LGBTQ+ community feel supported
- Expand accessibility measures
- Increase community outreach and engagement
- Develop additional youth and family activities
- Support more local artists and performers
- Provide greater opportunities for local businesses and market traders
- Improve environmental sustainability
- Grow volunteer development and community participation
- Ensure Bowes Park Pride is built on sustainable financial foundations

These improvements will ensure that Bowes Park Pride continues to grow as one of the borough's flagship community events, and as the most visible one supporting the LGBTQ+ community.

**Thank you
Bowes Park**



Thank you

Thank you

Bowes Park Pride 2026 would not have been possible without the commitment and generosity of our volunteers, performers, community organisations, local businesses, market traders, sponsors, partners, public services, and everyone who attended.

Together, we have created an event that celebrates diversity, strengthens our community, supports our local economy, and demonstrates that Bowes Park is a place where everyone is welcome, everyone belongs, and everyone can take pride.

Thank you from the bottom of our hearts ❤️

Bowes Park Pride Committee

Ben Twyman | Giulio Folino | Tom Tidswell | Sharn Rayment | Peter Brennan | Liz Garbutt
| Dan Jenkins | Mark Livingstone | Russell Hrachovec

Volunteers

Alex Petre | Allesia | Asha Reynolds | Andrea Hodgson | Anouska Kett | Arina Novikova
| Carolyn McGettigan | Charbel Maydaa | Chris Bilsborough | Claudia Vinatea | Dani
Parry | Danny Reynolds | Dave Chevannes | Dezyr Kenganzi | Diana Licheva | Elizabeth
Bell | Elliot Cowles | Emily Arkell | Flip Tyson | Gemma Stokes | Issy Everett | Jack
Everett | James Milne | Jamie Douglas | James Johnston | Jatin Modi | Jessica Hill |
Joe Lindley | Jordan Fuller | Kakoly Pande | Karin Klotz | Kate Russ | Katy Cheung |
Kay Wong | Korina Soldatic | Louise Quinn | Lulu Walsh | Mary Kiersey | Nadine
Wagner | Nadine Lavin | Neil Consterdine | Nick Siepmann | Polly Faber | Rob Woolley
| Saffie Larsen | Simon Rees | Slawomir Majewski | Sophie Stephens | Tom Garrett |
Wesley Dyke

Supporters & advocates

Cllr Andrea Hodgson, Haringey Council | Bambos Charalambous MP | Cllr Dawn
Barnes, Mayor of Haringey | Cllr Emily Arkell, Haringey Council | Emily Wood, Birch
Arts | Superintendent Hannah Hayes, London Metropolitan Police | Jen Titchmarsh,
Hello Lovely Store | PS Julia Radziuk, London Metropolitan Police | Lucy Whitehead,
Myddleton Road Market | Cllr Mark Blake, Haringey Council Leader | Sinead Loftus |
Sir Ben Bradshaw | Sophie Ellis-Bextor | Victoria Gonzalez

Performers

Aidan Sadler | Barberfellas | Bluebell End | Bollyqueer | Bring Baby Drag Bingo |
Chai T Grande | Four Play | Homoparody | Issy Everett | R-Voices | The James Lana,
Paul & Tom Band | Tola Sokoya | Topsie Redfern | Tottenham Community Choir

Sponsors & Partners

**MYDDLETON
ROAD
MARKET N22**

**MYDDLETON ROAD
COMMUNITY BENEFIT SOCIETY**

Haringey
LONDON

HILLBILLY **SOCIAL** AT NO.101

WILKINSONBYRNE
ESTATE AGENTS

GROW
N22

 **NORTH LONDON
BOX SASH**


**MYDDLETON ROAD
EMPORIUM**

ELLIS&CO
EST. 1850

 **EQUAL
EXPERTS**


cowshed
studio.com

**HAPPY
STUFF
STUDIO**

Something Different
at Flamelog


Lyons
Reformer Pilates

HELLO-LOVELY-STORE



Bowes Park, London


**BIRCH
ARTS** CIC
GALLERY | ARTS | RESEARCH

art-K, Bowes Park | Astrid Bakery | Bowes Park Folk Club | Co-op Wood Green |
Demetriou & English Funeral Directors | London Metropolitan Police | North London
Samaritans | Volare Restaurant | Waitrose Crouch End | White Fig Bakery

Thank you

Bowes Park Pride CIC

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BOWES PARK PRIDE



Bowes Park Pride CIC
Community Interest Company number 17133858